

## The Wharf House launches new website

Award-winning Gloucester restaurant with rooms, The Wharf House, is celebrating the launch of its brand new website this week ([www.thewharfhouse.co.uk](http://www.thewharfhouse.co.uk)), developed in response to its ever growing south west customer base.

The new site features stylish design and imagery, is built using modern website standards, and showcases the venue's array of features like never before.

Gloucestershire locals planning a meal out will find sample menus at the touch of a button, but can also see a list of some of The Wharf House's fantastic local suppliers – organised by distance to show how the venue is committed to cutting down its food miles ([www.thewharfhouse.co.uk/restaurant.html](http://www.thewharfhouse.co.uk/restaurant.html)).

Business travellers and tourists visiting Gloucestershire can find out more about The Wharf House's luxury accommodation and individual rooms – opened in spring 2010 – and make an instant online booking ([www.thewharfhouse.co.uk/accommodation.html](http://www.thewharfhouse.co.uk/accommodation.html)).

While the local tourism page helps The Wharf House's customers explore the fantastic range of visitor attractions available within easy reach of the venue – organised by distance with details of how long it should take to drive to each location ([www.thewharfhouse.co.uk/local-tourism.html](http://www.thewharfhouse.co.uk/local-tourism.html)).

Visitors to the new website can also read about The Wharf House events and news, booking the venue for functions and weddings, as well as watch a video showcase and register for email updates.

'We have a really loyal local customer base, but as word gets out about our great modern British cuisine using local ingredients, foodies are travelling from increasingly further afield to visit The Wharf House. The new website is a great way for them to get a feel for what's on offer before they visit', said David Penny, Commercial Director of The Wharf House.

'While for business travellers and tourists visiting Gloucestershire, being able to book directly online is really important – and The Wharf House is a popular choice for discerning guests looking for a luxurious alternative to a large hotel.'

Currently proving phenomenally popular is The Wharf House's online Christmas pack – available <http://www.thewharfhouse.co.uk/PDFs/christmas-pack-2012.pdf> - including festive lunch, dinner and buffet options.

There are plans to add even more features to the new website over the coming months, which has been developed completely bespoke for The Wharf House.

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### Notes to editor

For more information, pictures of interviews, please contact David Penny on 01452 332 900 or email [thewharfhouse@yahoo.co.uk](mailto:thewharfhouse@yahoo.co.uk).

The Wharf House is owned and run by the Herefordshire and Gloucestershire Canal Trust, with all profits used for the promotion and restoration of the Hereford and Gloucester Canal.